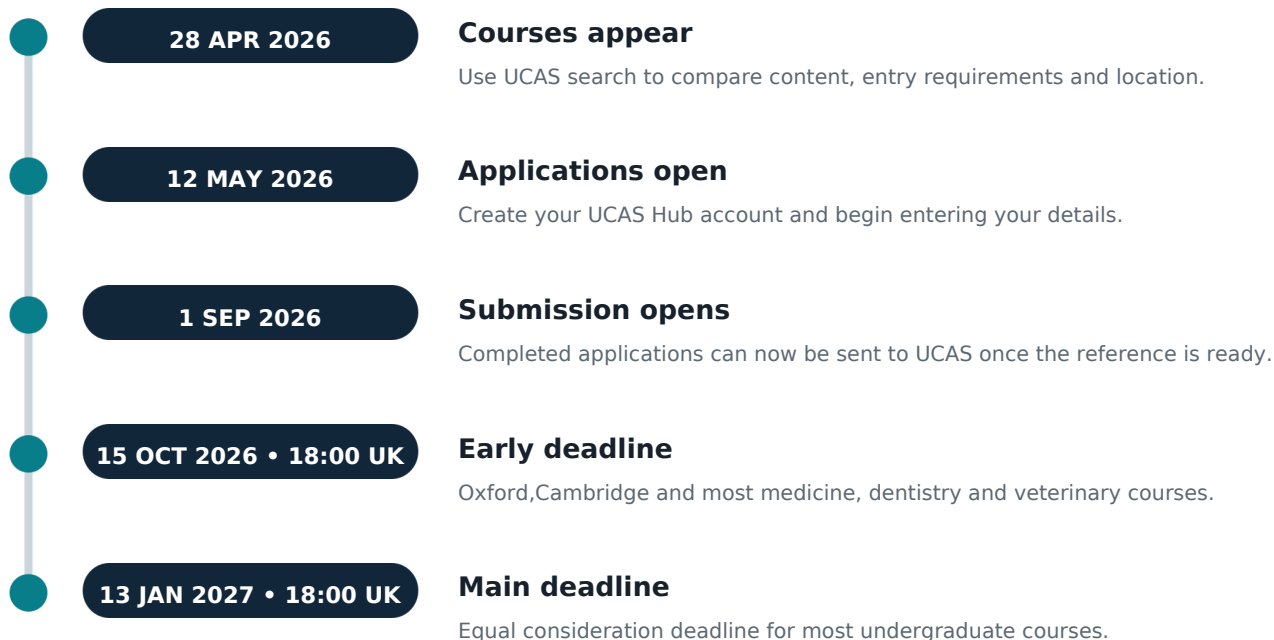


A practical timeline for 2027 entry—from course research to a confident, original personal statement.

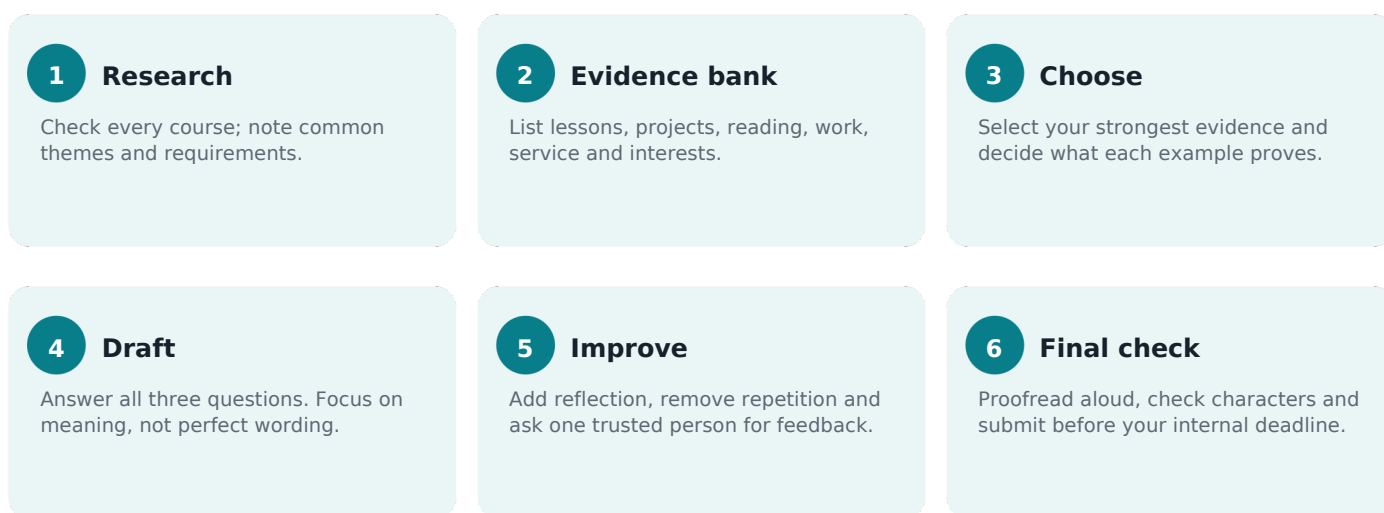


Official UCAS dates



CHECK FIRST: Your school or adviser may set an earlier internal deadline. Follow that date.

Your six-week personal statement plan



START WITH EVIDENCE — NOT AN OPENING LINE

Strong statements show what you explored, what you learned and why it matters for your chosen subject.

Make every character count

The current UCAS personal statement has three answers, read together as one statement.



4,000 CHARACTERS TOTAL

350 MINIMUM PER ANSWER

SPACES COUNT

The three questions

1

Why this subject?

Show genuine motivation, informed curiosity and the aspects of the subject you want to explore further.

2

How have your studies prepared you?

Use relevant subjects, topics, projects and academic skills. Explain what they taught you.

3

What have you done beyond formal study?

Select useful experiences — then connect the learning or skills directly to the course.

A simple formula for stronger evidence

POINT

Make the claim

EVIDENCE

Give a specific example

EXPLAIN

Say what you learned

LINK

Connect it to the course

Top tips

- Be specific: name the topic, project, book, problem or experience.
- Prioritise subject relevance over a long list of activities.
- Avoid repeating the same example across different answers.
- Use AI for questions or feedback — not to write your final answers.
- Reflect: explain how your thinking, knowledge or skills changed.
- Keep one statement suitable for all five UCAS choices.
- Use your own voice; never copy or post your statement publicly.
- Proofread aloud and verify every claim before you submit.

FINAL 60-SECOND CHECK

Course-focused • Specific evidence • Reflection included • No repetition • 4,000 or fewer characters • Original work

Sources: UCAS dates and deadlines; UCAS personal statement guidance and toolkit (accessed 3 Aug 2026).